Gang Yu

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Introduction:

Gang Yu is the co-founder and Executive Chairman of New Peak Group (111.com.cn). New Peak is the leading online health company in China with the largest B2C online pharmacy 1 药网，Internet hospital 1 诊，online B2B platform for health products 1 号药城，and drug exchange 华中药交所. New Peak is one of the few unicorns in the Internet+health industry.

Dr. Yu received Bachelor of Science from Wuhan University, Master of Science from Cornell University and Ph. D. from the Wharton School of the University of Pennsylvania. Prior to founding New Peak Group, he was the co-founder and Chairman of Yihaodian （YHD.com) - a leading ecommerce company in China.

Dr. Yu served as Vice President; Worldwide Procurement at Dell Inc. and Vice President, Worldwide Supply Chain at Amazon.com.

Before Amazon, Dr. Yu served as Chair Professor at University of Texas at Austin, and Director of the Center for Management of Operations and Logistics, and co-Director of the Center for Decision Making under Uncertainty.

Dr. Yu has received numerous international awards including: the 2002 Franz Edelman Management Science Achievement Award from INFORMS, the 2002 IIE Transaction Award for Best Application Paper, the 2003 Outstanding IIE Publication Award from the Institute of Industrial Engineers, the 2012 Martin K. Starr Excellence in Production and Operations Management Practice Award from POMS. Dr. Yu has published over 80 journal articles, 4 books, and he holds 3 US patents.

Dr. Yu is the founder and CEO of CALEB Technologies Corporation in 1995 in the US, the company was later acquired by Accenture.

Dr. Yu is serving as the chairman of Cornell University Executive Board for China, member of Wharton School Executive Board for Asia.

Dr. Yu is a member of national "Thousand Talent Plan", Shanghai "Thousand Talent Plan", Wuhan city Partners. Dr. Yu is selected as Distinguished Alumni of Wuhan University. He has also served as Economic Advisor for Tianjin.

In addition to serving as Adjunct Professor at CKGSB, Dr. Yu is also Adjunct Professor at Tsinghua University, Beijing University, Wuhan University, Shanghai Jiaotong University, Zhejiang University, Nanjin University, Chinese University of Hong Kong, Xian Jiaotong University, Huazhong University of Science and Technology, Beijing University of Aeronautics and Astronautics, Xiamen University, and People's University of China.

Selected Publications

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